



LOVE THE BIZ YOU'RE IN.

If your biggest goal in life is to make 7 figures and beyond, this might not be the place for you. If, on the other hand you don't object to making money, with your main game being to live a life you love without compromising your ethics or values, then stick around.

I've been in the coaching game for around 13 years and I've yet to coach anyone who was motivated solely by money and yet I regularly receive emails inviting me to join a new 'whiz-bang' course that will put me in the 7 or 8 figure bracket (quickly) and will even drip-feed my bank account as I sleep.

This got me thinking about my clients, and how confused they often are. Clients I coach are not making anything like 6 or 7 figures and some have even felt like giving up because of a belief that 'everyone else' must be so much better than they are.

Not so!

I know a few coaches who are earning that kind of money. They've worked up to those numbers. They put in the time because it was an important value. That was their focus and they made it happen. And I also know that there are a lot fewer than we have been led to believe.

Regardless, it doesn't help to compare yourself with anyone. It certainly doesn't feed your confidence or self esteem does it? And even worse, it can hold you in a pattern of lack.

There is a better way.

Rather than worrying about what 'everyone' else is doing, make some decisions for yourself.

Do you want to chase the almighty dollar or do you want to have a life? Do you want to do both? If money is important to you, then chase it and make it work for you. Learn everything you can, speak to and model those who are already doing this and make some plans. Get out there every day and become who you want to be. It can be just as easy to make a lot of money as a little with the right mindsets and work ethic. It's more about where you put your focus and your beliefs about money. The Universal laws work whether you believe them or not.

On the other hand, if you want to slide your business into your lifestyle and still make a great living then that's where I come in. You'll discover that when you do what you love, the money follows. It's just a different focus, based on values.

Imagine living the life you choose, doing what you love to do every day. Spending time with the people who are important to you and living some place (or places) that lights up your soul.

You see, when you're living a life that is meaningful to you, and you're lit up from the inside, all of the business stuff becomes simpler and more joyful. That's why it's important to align your work with your values and preferences. You get to do what you want to do, no compromises.

I've been doing that for more than 20 years now. As an Entrepreneur, then as a fitness/health professional, then a life coach. In 2012 I moved into business coaching. To further improve my skills I did NLP Practitioner training, and then qualified as an NLP Master Practitioner. Last year (2017) I took my skills even further when I enrolled in Meta-coach training. I have a thirst for knowledge and love to share what I learn with others.

I have no interest in spending 50 or 60 hours a week working. Nor do I do debt. I like a simple life. My partner and I have been travelling and working along the East Coast of Australia for many years now. He chooses which jobs to accept based on our lifestyle preferences and I can work from anywhere.

We both love mountain biking and spend a lot of time in nature and also spend time on our yacht. We live months at a time off-grid and other times we live in relative luxury in the centre of Sydney, and elsewhere. Variety and freedom are our top values.

You might think that sounds like a very 'glamorous' way to live or that it's rather too gypsy-like for your tastes. We all have different preferences and it's important to honour those in every area of our lives. Sadly, too many people settle for what's 'handed' to them.

It doesn't make sense to me to wait until you 'retire' to begin to have fun. Why retire at all? If you love what you do, and you offer a fabulous service that gives back to society, why not continue until it no longer fulfils you? Many over 50's and 60's are starting new businesses after retirement' or retrenchment because they still have a lot to offer. A new challenge feels perfect for them. I love working with these clients.

For many years, friends and colleagues have been urging me to coach around Lifestyle but because I'm so deeply 'in' it I didn't see the value until recently. It's not so much about me telling you what to do but more about coaching you and guiding you as you make those decisions and tap into your brilliance.

So, with that in mind, I'm taking another leap of faith and focusing my practice on working with other like-minded souls who are thinking of making a change and becoming lifestyle Solopreneurs. Or maybe you've already begun the transformation and are feeling stuck or a little afraid.

Think of me as your catalyst for change and your guide to help you define and design the life you really want to live. Where you get to do what you love every day. No compromises.

With my vast and varied life experiences and treasure trove of expertise and tools together with my healthy sense of humour, I am the go-to coach and mentor for Lifestyle-Business service professionals who need help making it all work.

Whether you need help with mindsets, marketing, fears, or self limiting beliefs, or simply need a gentle kick-in-the-pants to help you make a well-informed decision, my door is wide open and I invite you to come on in and join me for a discussion that could change your life.

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